



Press Release -- for immediate publication

Dallas, Texas - NAB Radio - September 19, 2012

ENCO and AEQ team up

ENCO and AEQ are proud to announce a link between the ENCO DAD Automation platform and AEQ digital mixing consoles. ENCO developed an interface that allows bi-directional communication between AEQ FORUM and CAPITOL mixing consoles and ENCO DAD via IP, giving customers maximum ease of operation. The AEQ FORUM and CAPITOL consoles incorporate USB audio devices which can be connected directly to an ENCO DAD workstation, eliminating the need for a sound card.

ENCO and AEQ are teaming up around this new interface as both companies will offer very advantageous package deals through its dealer and reseller networks. Some of the most popular versions of the ENCO DAD platforms are being bundled with a range of configurations of the AEQ FORUM and CAPITOL digital mixing consoles.

Ken Frommert, Director - International Sales and Marketing: *"We're always seeking new ways to support our customers and provide additional value. Through this collaboration, ENCO and AEQ allow broadcasters to get more for less. We are excited to work with a company that is as passionate about their products as we are and look forward to providing broadcasters with such a powerful package."*

Peter Howarth, Director of marketing and communications, AEQ: *"To offer solutions that render simplicity, ease of operation and cost efficiency to any broadcast application is, and has always been, the prime objective to AEQ. This forms part of our philosophy of always aiming at being compatible with other manufacturers, guaranteeing maximum flexibility to customers. We are thrilled to have this opportunity to be part of ENCO's DAD Automation platform. To us, the reputation and name that ENCO sustains in the broadcast market will provide a great added value to our range of consoles. We are proudly extending this value to our dealers and customers, recommending the ENCO DAD automation platform in combination with our audio mixing consoles."*

About ENCO:

Founded in 1983, ENCO Systems is a world leader in playout and automation system solutions for demanding radio and television organizations worldwide. ENCO is headquartered in Southfield, Michigan USA and retains a worldwide distribution network. For more information, please visit www.enco.com.

About AEQ:

AEQ - For over 30 years AEQ has been on the forefront of developing communications equipment, broadcast audio mixers, routing systems and other solutions for radio and television. AEQ provides engineering and installation services for both permanent and outside broadcasting facilities. Further, AEQ is a well known equipment and service provider for commentary systems and audio routing at the most important international sport events. AEQ has worldwide presence through a network of distributors that are providing local support to its end-users. AEQ holds offices in USA, Portugal and Spain.



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